

PRESS RELEASE

Mandatory public notification as per Consob Regulation N° 11971 of 14 May 1999 and subsequent modifications

MONDADORI: ERNESTO MAURI APPOINTED CHAIRMAN AND CHIEF EXECUTIVE OF MONDADORI PUBBLICITÀ

*Company expresses its gratitude to Angelo Sajeve, who has decided to leave the Group,
for his efforts over the years*

Segrate, 14 October 2013 – The board of directors of Mondadori Pubblicità S.p.A. has appointed Ernesto Mauri as chairman and chief executive of the company following the resignation today of Angelo Sajeve.

Sajeve has decided to leave the company, in full agreement with the shareholder Arnoldo Mondadori Editore S.p.A., for personal reasons that the board has accepted with regret.

The board of directors is especially grateful to Angelo Sajeve for the extraordinary job he has done from 2007 to the present, with uncommon enthusiasm and determination.

Thanks to the definition of new targets and areas of interest, the optimisation and, at the same time, the extensive involvement of the sales network and the creation of new formats, Sajeve was able to successfully face very difficult market challenges and keep Mondadori Pubblicità in a leadership position over these years in an extremely complex situation of publishing in general and advertising in particular.

For these reasons, Mondadori has expressed its deep gratitude to Angelo Sajeve, and offers him best wishes for new and brilliant successes in the future.

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