

**JACOPO LOREDAN APPOINTED NEW EDITOR OF *GEO*
MARCO CASARETO TO HEAD DEVELOPMENT OF THE *FOCUS STORIA* SYSTEM**

Milano, 13 February 2012 - Jacopo Loredan has been appointed the new editor of the monthly *Geo*. Loredan, who will take over from the March issue, will also continue in his role as editor of the lifestyle monthly *Jack*.

At the same time Marco Casareto, who is stepping down as the editor of *Geo*, will concentrate more specifically on growing commitments related to the development of editorial initiatives based around *Focus Storia* and its system of brand extensions such as *Focus Storia Biografie*, *Focus Storia Wars* and *Focus Storia Collection*.

The new *Geo*, edited by Loredan, will be an even more international product, on the strength of a brand recognised for excellence in the international world of publishing thanks to the high quality of its images and reportage.

Jacopo Loredan, who was born in Venice in 1957, began his career as a journalist at ANSA where he became a professional journalist in 1982. Two years later he was hired by Lamberto Secchi at the newly-launched *Nuova Venezia*. In 1987 he moved to *Epoca* where he remained for seven years: first as a reporter and subsequently as a special correspondent and then as managing editor. In 1994 he was hired as a correspondent by *Panorama*. Two years later, in March 1996, he went to *Focus*, the Gruner+Jahr/Mondadori monthly, as deputy editor. In November 1999, having edited the first issue of the quarterly *Focus Extra*, he was asked to develop the project for *Jack*, of which he was to become editor.

Marco Casareto, 45, was born in Chelmsford (England). After studying physics at the University of Milan, he began to work with a number of different magazines including, from 1993, *Focus*. Three years later he joined the staff of the magazine and in 2000 was appointed section chief with responsibilities for the coordination of the brand extension *Focus Extra*. Managing editor from 2002, in 2004 Casareto became coordinator of the new Gruner+Jahr/Mondadori title *Focus Storia*, of which he became deputy editor in 2006 and editor in 2008. The same year he was also appointed editor of *Geo*, a position he held until November 2009, taking it up again in September 2010. He is currently the editor of *Focus Storia* and its related editorial offshoots, *Focus Storia Biografie*, *Focus Storia Wars* and *Focus Storia Collection*.