

EBOOK

WITH 90,000 TITLES BOL.IT OFFERS THE WIDEST DIGITAL CATALOGUE

5,000 ebooks in Italian and 85,000 in English

Milan, 29 October 2010 – On **Bol.it** it is possible to choose from over 90,000 ebooks from Italian and international publishers. The online bookstore offers users the widest selection currently available in our market with more than **5,000 Italian titles** made available by the leading publishing companies and distribution platforms in the country. In addition, the catalogue – which features both classics and bestsellers, as well as many new titles published simultaneously with the printed versions – also includes some **85,000 ebooks in English**, ranging from great novels to non fiction, children's books and scientific and professional titles.

To mark the launch of the new ebook catalogue, on **Bol.it** it is also possible to download for free, in cooperation with Mondadori, the digital version of *Il fu Mattia Pascal* by Luigi Pirandello.

All of the digital books on the **Bol.it** store are available in the e-pub or pdf formats and can be used on the most common commercially available tablets and e-readers. A wide selection of the titles in the Italian ebook catalogue is also DRM-free and social DRM, and can therefore also be read on the iPad.

The **Bol.it** ebook offer operates alongside the already vast catalogue of the internet store, which features a total of 2.5 million products: from 'traditional' books, in Italian and English and professional titles, to a large range of multimedia products, including ebook readers, DVD and Blu-Ray films, music, games and gift ideas.

The top ten best selling ebook titles in Italian on Bol.it this week were:

1. *Nella testa di Steve Jobs* by Leander Kahney (Sperling & Kupfer);
2. *La caduta dei giganti* by Ken Follett (Mondadori);
3. *Inchiesta sul cristianesimo* by Corrado Augias and Remo Cacitti (Mondadori);
4. *La solitudine dei numeri primi* by Paolo Giordano (Mondadori);
5. *L'intermittenza* by Andrea Camilleri (Mondadori);
6. *Non avevo capito niente* by Diego De Silva (Einaudi);
7. *Il broker* by John Grisham (Mondadori);
8. *Il bizzarro museo degli orrori* by Dan Rhodes (Newton Compton Editori);
9. *La strada* by Cormac McCarthy (Einaudi);
10. *Uomini che odiano le donne* by Stieg Larsson (Marsilio).